

(Free pdf) 100 Years of Fashion: Twentieth Century in Pictures

## 100 Years of Fashion: Twentieth Century in Pictures

*From Brand: Ammonite Press*

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**From Brand: Ammonite Press : 100 Years of Fashion: Twentieth Century in Pictures** before purchasing it in order to gage whether or not it would be worth my time, and all praised 100 Years of Fashion: Twentieth Century in Pictures:

1 of 1 people found the following review helpful. Perfect for any arts collection By Midwest Book Review 100 Years of Fashion: 20th Century in Pictures provides decades of pictorial history and styles, with some 300 images coming from the archives of the Press Association to illustrate these changing fads. Duotone and a peppering of color photos capture changing trends in wedding dress, street clothes, and more, recording fashion from the early 1900s to the present and offering a survey of both changing styles and social attitudes perfect for any arts collection.

This book takes us on a fascinating journey through a hundred years of fashion and style, both on the London catwalks and on the streets of ordinary towns. So much social history can be seen reflected in the clothes of ordinary people: Victorian attitudes were inseparable from the clothes of the time, the relaxed atmosphere and pleasure-seeking of the 1920s can be seen clearly in its pajama-clad girls, wartime austerity is acutely visible in ration-driven outfits followed by the new couture of the 1950s - and then from the '60s to the end of the '90s we see a kaleidoscopic rush through a rapidly changing society.

About the AuthorPA Photos is the photographic agency of the PA Group, the UK's national press agency best known as The Press Association. Established in the 19th Century, the PA has been capturing and archiving news photography for 140 years. Many of these pictures have not been seen since the time that they were first taken: to modern eyes the archives of PA Photos yield a unique insight into Britain's recent past.