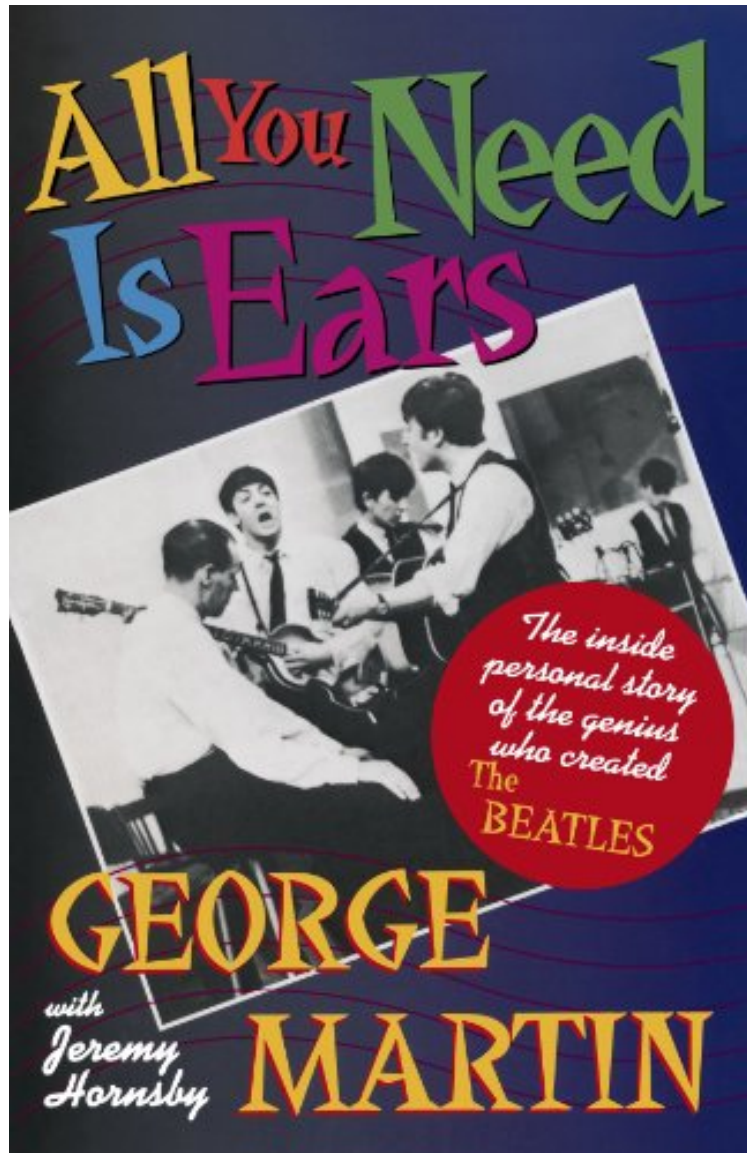


## All You Need Is Ears: The inside personal story of the genius who created The Beatles

*George Martin, Jeremy Hornsby*  
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**George Martin, Jeremy Hornsby : All You Need Is Ears: The inside personal story of the genius who created The Beatles** before purchasing it in order to gauge whether or not it would be worth my time, and all praised All You Need Is Ears: The inside personal story of the genius who created The Beatles:

5 of 5 people found the following review helpful. Excellent, revealing What funBy Susy QExcellent, revealingWhat

fun! George Martin gives intimate insights to his work with the Beatles and other prominent groups such as the Bee Gees. The Beatles were so blessed to have him as their producer: with his musical background I believe they learned bits from him about musical composition that they probably never would have learned from another producer. Yet, as he says, their creativity was the engine and every time they came back to make a new recording, he was astonished at the growth. Certainly his other groups, while good to very good, did not flourish creatively to the extent the Beatles did. This is a fine read to add to your collection of must-have Beatles lore, and it was authored within a few years of his working with them. 0 of 0 people found the following review helpful. Five Stars By D. Zane Smith If you're into this kind of stuff. This books for you. 0 of 0 people found the following review helpful. One of the best Beatles-related books! By Joe Roman Excellent book for a Beatles nerd like me!

"George," he said, "I don't know if you'd be interested, but there's a chap who's come in with a tape of a group he runs. They haven't got a recording contract, and I wonder if you'd like to see him and listen to what he's got?" "Certainly," I said, "I'm willing to listen to anything. Ask him to come and see me." "O.K., I will. His name's Brian Epstein..." All You Need Is Ears is the story of George Martin, the man who spotted the Beatles' talent, who recorded and produced them from the start, and who brought their musical ideas to life. In this witty and charming autobiography, he describes exactly what it was like to work in the studio with the Beatles--from the first audition (and his decision to scrap Pete Best on drums) to the wild experimentation of Sgt. Pepper (complete with sound effects, animal noises and full orchestras in evening dress at the direct request of Paul McCartney). This is a singular look at the most important musical group of all time, and how they made the music that changed the world: No other book can provide George Martin's inside look at their creative process, at the play of genius and practical improvisation that gave them their sound; it is an indispensable read for Beatle lovers and anyone interested in the music world.

From the Back Cover The inside personal story of the genius who created the Beatles.