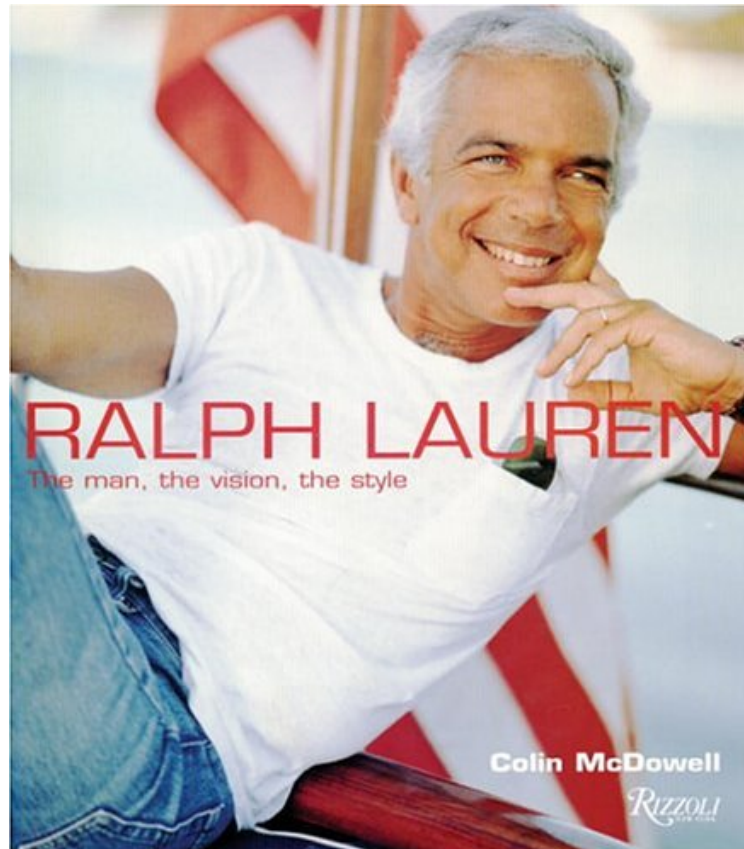


[Download free ebook] Ralph Lauren: The Man, The Vision, The Style

Ralph Lauren: The Man, The Vision, The Style

Colin McDowell

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Colin McDowell : Ralph Lauren: The Man, The Vision, The Style before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ralph Lauren: The Man, The Vision, The Style:

6 of 7 people found the following review helpful. Not enough on "the Style" By A Customer I am a Ralph Lauren fan, but like others who've reviewed this title, I was disappointed that there weren't more photos of the beautiful clothes -- the style -- from the archives. I had hoped to see more fashion than what was included. In a recent fashion magazine tribute, for example, there were several pieces of wonderful fashion from the archives -- a military jacket, tuxedo jacket, etc -- that epitomized the Lauren style. This sort of thing was sorely lacking in this book. Just not enough of a good thing, and not as lush as you'd expect. 7 of 10 people found the following review helpful. Thank God For Ralph!! One GREAT Book!!!! By Kirk L. Wood This new book on RL is AWESOME!!! From first page to last!! Easy reading text, clean, clear wonderful photos and behind the scenes glances. Can't say enough about all the pics!! Examples from Lauren's private life to his clothing ads to the stores. Everything Lauren fans will jump for joy over. The text is well written. Informative and clear..BUT..not in an obsessive "he's the ONLY person in the world" kind of way. I have been following Ralph since I first bought one of his shirts 23 years ago. The man is genius. This book gives a very nice look into the world of RL and RL himself. This is a PERFECT book for all the Ralphilites the world over. A great

looking coffee table book well worth the reading. I have been following this book's on-again-off-again release for almost 2 years now...All I can say is it lives up to all the hype it has stirred up on both sides of the ocean.5 stars.6 of 7 people found the following review helpful. Good but could have been better...By A CustomerI've been anxiously awaiting this book's release for the past couple of years. It was originally going to be titled Ralph Lauren and the Spirit of America. Rumor had it last year that Ralph previewed the book and demanded a re-write because he didn't like the copy.It's a nice book, and if you are into Ralph Lauren, you should check it out. However, be aware that it's not up to the standard Ralph himself would have produced. It covers all aspects of Ralph Lauren, from his childhood and personal life to the history of Polo. It is fawning as the reviews say, and the writing is just plain boring at times. Still, it is a good overview of Ralph.The photographs are where it really disappointed me. There are relatively few, and many of them have been seen before. The pictures are not comprehensive in any sense. It offers reprints of ads (mostly recent, although a few from over the years), a few personal photographs of Ralph and his family, and pictures of the stores (for some reason heavily focused on the Chicago location - almost no photos of the mansion). I would have appreciated a bigger selection from the archives or older ads and a few more "behind the scenes" shots. The shots of Ralph's office and of him in a fitting session are so small you can hardly make anything out of them.I read the Michael Gross biography first, definitely more readable, but it's mostly second hand gossip. Here you get the sanitized version, in a prettier package. Don't expect any surprises though.

A comprehensive look at one of the most influential fashion designers today, Ralph Lauren tells the story of the man behind the fashion empire, from Ralph Lauren's beginnings as a tie salesman to the opening of his first store to his current status as America's premier fashion and lifestyle designer. Unique in scope, this book takes a comprehensive and fresh approach to examining one of the world's greatest style-makers. Colin McDowell has been given unprecedented access to the behind-the-scenes world of Ralph Lauren-his creative inspirations, his personal style, his tireless effort to putting together a fashion line-all with the full cooperation of the designer, his family, friends, and colleagues. Ralph Lauren is a must-have for fashion historians, fans of Ralph Lauren style, and fashionistas everywhere.

From Publishers WeeklyThe name "Ralph Lauren" instantly conjures dashing men and refined women dressed in preppy clothing, riding horses or playing croquet. McDowell, a fashion writer for London's Sunday Times, tells the fashion giant's life story with dozens of photographs, many from the Laurens and others from Lauren's company's archive. The book covers Lauren's Bronx childhood (he was born Ralph Lifshitz and changed his name in his teens) and the path to his fashion empire, which now brings in \$2 billion a year. Throughout, McDowell emphasizes the spirit of Lauren's clothing, which, he says, stands for "much of what Americans and the rest of the world consider important aspects of his country's culture and life." The text is fawning (McDowell regards Lauren as possessing a "protean genius") and comprehensive (e.g., he explains the logistics of one of Lauren's fashion shoots, on a private ranch in Hawaii, which used lion cubs and a zebra as props). The photographs of Lauren all fit the mold of the all-American hero: in one shot he's wearing a cowboy hat, riding in a jeep with his family; in another, he and his wife, Ricky, wade in the ocean, arms around each other; in yet another, the khaki-clad designer thoughtfully examines a piece of clothing alongside his colleagues. . They're all oozing with preppiness and Americana, making this a fine tribute to the man who made it cool for guys to wear pink. (Feb. Copyright 2003 Reed Business Information, Inc.About the AuthorColin McDowell is the fashion writer for London's Sunday Times style section. His books include Jean-Paul Gaultier, Manolo Blahnik, Galliano, and McDowell's Dictionary of Twentieth-Century Fashion.