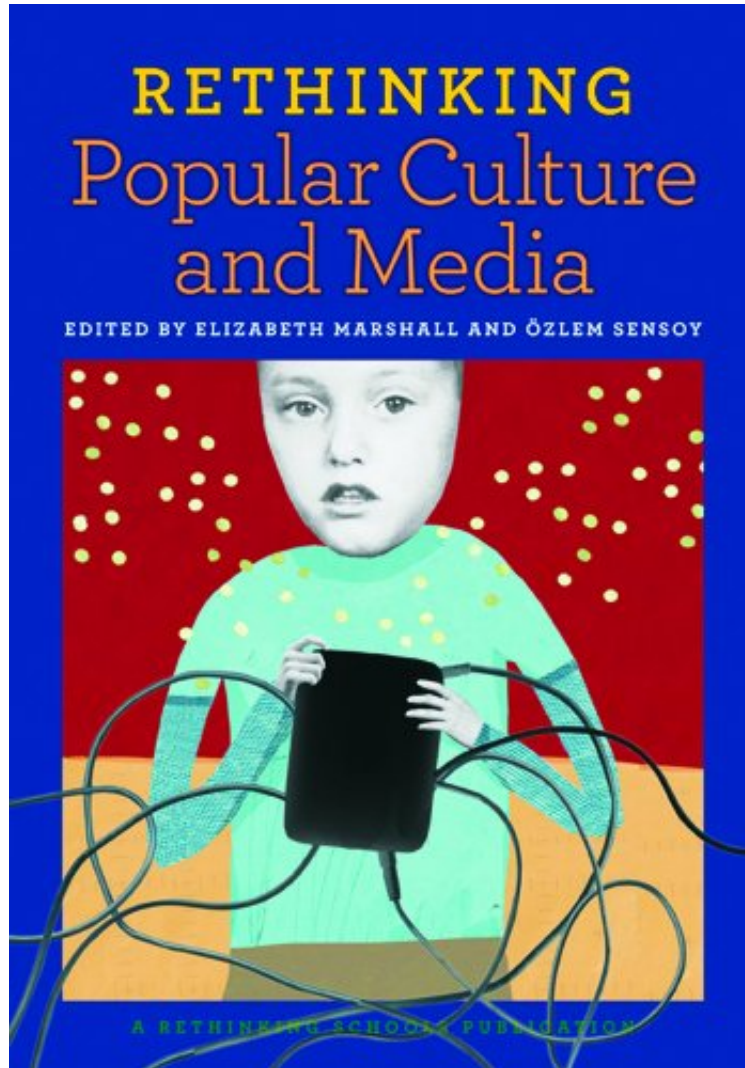


Rethinking Popular Culture and Media

Elizabeth Marshall, zlem Sensoy

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Elizabeth Marshall, zlem Sensoy : Rethinking Popular Culture and Media before purchasing it in order to gauge whether or not it would be worth my time, and all praised Rethinking Popular Culture and Media:

0 of 0 people found the following review helpful. A required textBy Don D. BouchardThe Marshall text is a collection of essays and articles on the impact of popular culture and media on the next generation of Americans. Multiple perspectives provide the reader with a largely skeptical perspective of the American capitalist machine that drives us to empty our minds and our pockets in conformity with whatever is being "sold" as the American way at the moment. Most articles are presented from a "Leftist" liberal slant, so that factor must be considered by the savvy reader.0 of 0 people found the following review helpful. Nicely DoneBy Ashie RooI bought this book for a university-level Media

Literacy class. I enjoy the way it's put together- it is a collection of essays that pertain to Media Literacy and Popular Culture, and they are overwhelmingly easy to read and enjoyable. They really make you think! Everyone in the class far prefers this book to the other texts assigned for the class. 0 of 0 people found the following review helpful. Five Stars
By thomas e. Quality book in fine condition delivered in a timely way. Thanks.

Rethinking Popular Culture and Media is a provocative collection of articles drawn from Rethinking Schools magazine. It begins with the idea that the "popular" in classrooms and in the everyday lives of teachers and students is fundamentally political. This anthology includes outstanding articles by elementary and secondary public school teachers, scholars, and activists who examine how and what popular toys, books, films, music and other media "teach." These thoughtful essays offer strong critiques and practical teaching strategies for educators at every level.

Rethinking Popular Culture and Media is essential reading for all educators. Its gripping essays are written by teachers courageously helping students of all ages grapple with our media-saturated, commercially driven society. Their passion and experiences provide fodder, hope, and roadmaps for anyone committed to using the classroom to help children think critically and live creatively. --Susan Linn, Harvard Medical Schools, Co-founder and Director of the Campaign for a Commercial-Free Childhood; author of Consuming Kids: The Hostile Takeover of Childhood (New Press)
This superb collection is based on the editors belief that popular culture is a place where young people's identities are both expressed and shaped by forces beyond their control. The starting point of any defense and reaction to this environment is critical reflection. The essays collected here will provide teachers and educators with an invaluable resource to think creatively about their own pedagogical activities in the classroom. Should be required reading for anyone dealing with issues of young people, media and popular culture. --Sut Jhally, Professor of Communication, University of Massachusetts at Amherst, Founder and Executive Director, Media Education Foundation
About the Author Elizabeth Marshall, Ph.D. teaches in the Faculty of Education at Simon Fraser University in Vancouver Canada, where she researches children's and young adult literature and popular culture. Her work has appeared in numerous academic journals, including the Harvard Educational Review, Reading Research Quarterly, Gender Education, Discourse: Studies in the Cultural Politics of Education, and The Lion and The Unicorn. zlem Sensoy, Ph.D. teaches in the Faculty of Education at Simon Fraser University in Vancouver Canada. She conducts research on topics that include critical media literacy, critical pedagogy, cultural studies, and multicultural education. Her research articles have appeared in journals including Gender Education, Discourse: Studies in the Cultural Politics of Education, and Equity Excellence in Education. She is the editor of Muslim Voices in School: Narratives of Identity and Pluralism, which in 2010 won the National Association for Multicultural book award.