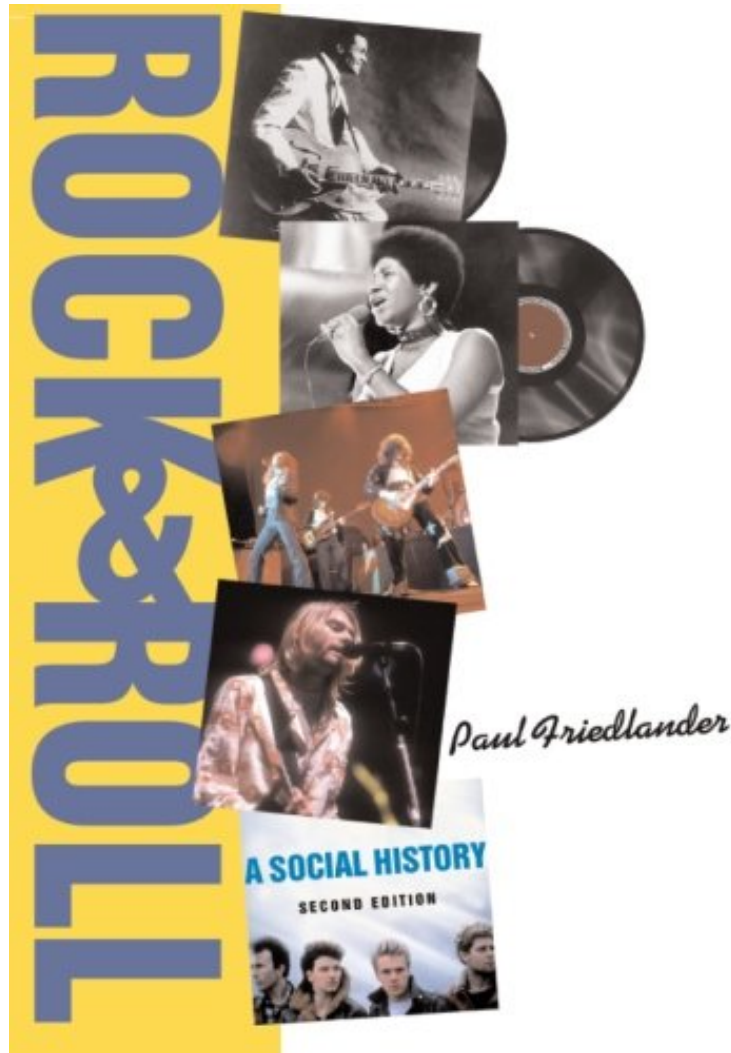


[Download] Rock And Roll: A Social History

Rock And Roll: A Social History

Paul Friedlander

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Now updated with two new chapters and an extraordinary collection of photographs, this second edition of Paul Friedlander's *Rock and Roll: A Social History*

From Publishers Weekly As rock and roll enters its fifth decade, critics and scholars have taken up the gauntlet to chart its evolution and examine it within the context of late-20th century civilization. Friedlander, a professor at the Conservatory of Music/University of the Pacific, has done his research, reading Robert Palmer on blues, Dick Hebdige on punk and Tricia Rose on rap, among many others. Still, his tome, despite its subtitle, is better read as a catalogue of rock trivia than as a critique. At the outset, Friedlander traces how gospel, country and blues have influenced everyone from Marvin Gaye and Elvis to the Who. Looking back across classic, alternative, punk and folk rock, Friedlander postulates a rather obvious recipe for success: seizing the moment and having a team approach (talent, manager, producer label support). In his conclusion, he speculates on the oligarchy of the few record labels which now dominate the industry. Although not the definitive cultural critique of rock and roll, this does have an appealing tone as Friedlander combines the ebullience of an amateur with the technical fluency of a musician. Copyright 1995 Reed Business Information, Inc. Despite the omnipresence of rock and roll in our everyday lives, and no matter the range of personal, social, and political uses to which we put the music, we've only just begun to study it in our schools. Paul Friedlander's *Rock and Roll: A Social History* comes as a significant contribution to the grassroots efforts aiming to remedy that situation. Friedlander proves a fine guide to the complex history of a cultural form that continues to renew itself and those of us who live with it on all sides. Warren Zanes, author of *Dusty in Memphis* and *Vice President*, *The Rock and Roll Hall of Fame and Museum Rock and Roll: A Social History* stands alone! It is far and away the best study available of the rock music mainstream, and has been made even richer, deeper, and more up-to-date in the new revised edition. Its virtues are many, but I especially appreciate Professor Friedlander's nuanced search for meaning in the music and his sensitivity to the business aspect of the music's art. Dale Cockrell, Professor of Musicology and American Studies, Vanderbilt University and President, Pa's Fiddle Recordings, LLC