

## Route 66 Roadside Signs and Advertisements

Joe Sonderman

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#495474 in Books Joe Sonderman 2016-12-01 Original language: English 8.75 x .50 x 8.751, .0 #File Name: 0760349746144 pages Route 66 Roadside Signs and Advertisements | File size: 79.Mb

**Joe Sonderman : Route 66 Roadside Signs and Advertisements** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Route 66 Roadside Signs and Advertisements:

1 of 1 people found the following review helpful. Great book worth the read By A. Visser This book is very entertaining, if you enjoy the "mother road" as much as I have, then this is a good book for you. It gives a great history of route 66 but in my opinion could of really used more pictures both old and new. 1 of 1 people found the following review helpful. Five Stars By DJ H. My daughter loves this book. 0 of 0 people found the following review helpful. A must-have! By Customer Loved it. A very concise look back at how it used to be. Highly recommended for any all Route 66 enthusiasts and/or novices!

Seeing this panoply of signs splashed across the pages in Route 66 Roadside Signs and Advertisements is almost as good as taking a road trip! You can get your kicks--and pretty much anything else--on Route 66, provided you see the sign that's advertising it! Route 66 Roadside Signs and Advertisements showcases the colorful history of commercial signage along the Mother Road. From kitschy to classy, this book includes photos of early vintage signs as well as modern signs. The vivid photos are organized according to type of establishment the signs are for, such as roadside attractions, motels, restaurants, businesses of ill repute (bars, strip clubs, etc.), and more. While Route 66 Roadside Signs and Advertisements places emphasis on high-quality visuals, it also includes anecdotes and history about the signs that sprang up along the sides of Route 66. The most famous Route 66 signs get center-stage treatment in the book, with two-page spreads accompanied by detailed text. Such signs include icons like the Blue Swallow in

Tucumcari, New Mexico, the Munger Moss in Lebanon, Missouri, the U-Drop Inn at Shamrock, Texas, and the El Vado in Albuquerque, New Mexico. Additional information is included, such as background about buzzing neon lights--how these signs are actually made and how they get restored. Each image from this famous American roadway could be a postcard, so allow yourself to be rubbernecked by Route 66 Signs and Advertisements.

"You'll gaze upon vibrant images of many Mother Road icons, including the Munger Moss Motel, Blue Swallow Motel, Roys in Amboy, Dell Rheas Chicken Basket, Tulsas Meadow Gold sign and many, many others." -  
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