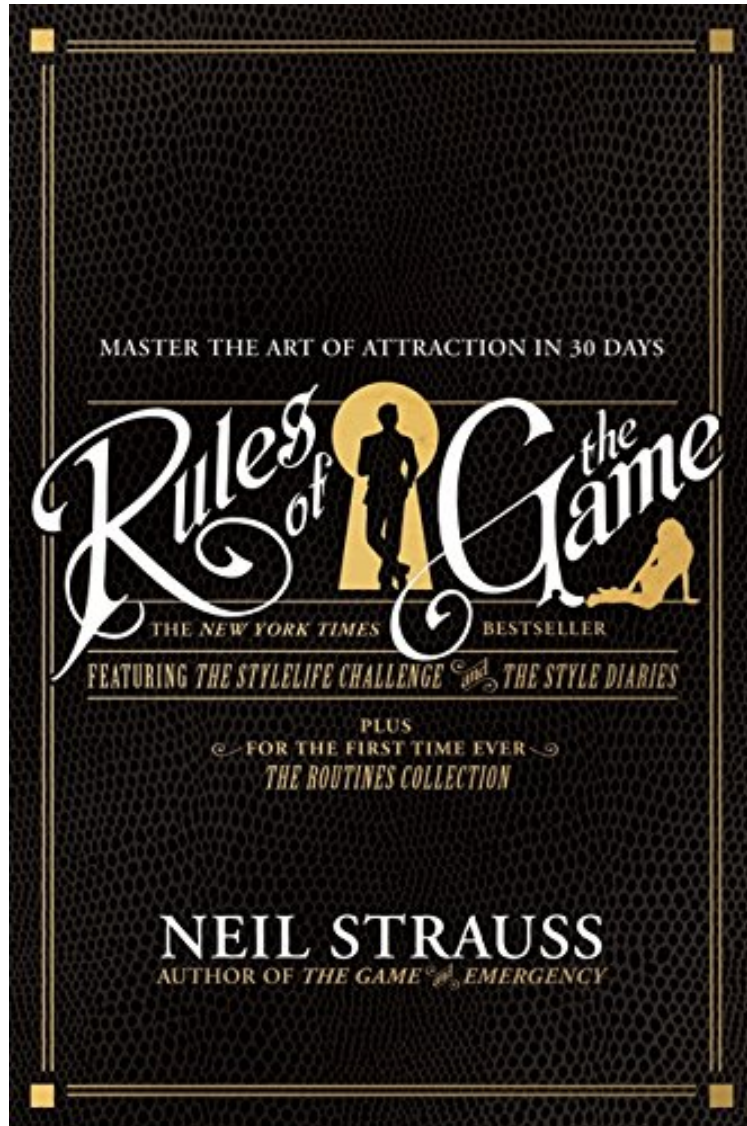


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Rules of the Game

Neil Strauss

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Neil Strauss : Rules of the Game before purchasing it in order to gage whether or not it would be worth my time, and all praised Rules of the Game:

53 of 56 people found the following review helpful. Eyes wide openBy A CustomerThis book was a very good read. As I began, I felt as if my eyes were finally being opened. There was this whole world I had never known. The were so many ways to pick up and talk to women that I thought would never work, or never even thought of. I wanted to try them all out, but I felt as if I should finish reading before I set out on my endeavors. As I read page after page I

became more and more interested. I was seeing some of my coworkers in a new light. They acted just like some of the people in this book, some of which I had looked up to. A little more than halfway through, I began to see what direction this book was going in. I am glad I read this book all the way through. I thought that it was women that I was missing in my life. I needed to become a pickup artist, or so I thought. While it is true that women are noticeably absent from my life, that wasn't the source of my emptiness. It was confidence. It wasn't until the end of book that I realized that I didn't need any fine tuned pickup lines. I needed to just be me, but with more confidence. This book has given me the basic tools I need to start conversations with random strangers, to meet new people, which I had been to afraid to do. So what if they don't like me, the right people for me will. All I need to do is get out there and socialize. While this book still makes me want to go out and try to pickup women, it's not to become a pickup artist. It's to further myself in every aspect of my life. Women are my vice in life, my weakness, I am afraid of rejection and thusly, afraid of women. If I can overcome my biggest obstacle with confidence, then there is nothing I can't do. Even though Neil Strauss will never know of me and never know how big of an impact his book has had on me, his book has unlocked the door to my future that I can now begin to open. I cannot thank him enough for writing this book. Very highly recommended! -Steven aka Hoss ;) 1 of 1 people found the following review helpful. Another Great Read. By Kindle Customer It seems I write the same review for all of Nora Robert's books. She has youfull attention right from start with her great way with the written word. I will be recommending this book to all friends. 0 of 0 people found the following review helpful. Good story Neil By Tom from Long Island Interesting story interspersed with some tips. More of a novel than a how-to. Interesting characters. It makes me want to meet them. For some odd reason my copy had the above cover picture on the back of the book and not on the front. I wish I could devote as much time, effort and money as Neil did. It makes you feel that you can obtain your goal but the prerequisites are high. Good story Neil.

Neil Strauss, New York Times bestselling author of *The Game*, now brings readers a portable, omnibus paperback edition of his box set *Rules of the Game* a unique how-to guide for pickup artists (*The StyleLife Challenge*) and a volume of *Game* stories (*The Style Diaries*) with new bonus material. *The Stylelife Challenge* is the manual Strauss, author of *Emergency*, thought hed never write: the ultimate guide to landing the woman of your dreams, while *The Style Diaries* takes readers further into the seduction underworld than ever before, and delves where *The Game* never dared to tread: into the even more complicated rules of relationships.

.com Neil Strauss, the New York Times bestselling author of *The Game*, presents *Rules of the Game: I. The Stylelife Challenge Master the Game in 30 Days II. The Style Diaries The Pickup Artist's Companion Questions for Neil Strauss*. .com: Yours has to be one of the strangest career paths in the book business: from rock critic at the New York Times, to cowriter of memoirs with rockers and porn stars, to bestselling seduction guru. Do you ever wonder how you got from point A to point Z? Strauss: Oddly, I never do. Instead, I wonder why it took me so long to get to point Z. And then I wonder if people are going to stick with me when I go to point whatever-is-after-Z next. I guess that would be point AA--which, come to think of it, I've already been to with Dave Navarro while writing his book. .com: You write in the introduction to *Rules of the Game* that you thought *The Game* was your "last word on the subject," and you were ready to get on with your life. But, like Michael Corleone, you got pulled back in. Why was it so hard to leave? Strauss: Good simile. Someone else compared it to *Donnie Brasco*. There's something about the seduction community that sucks people in. I've seen college kids drop out of school; doctors quit their jobs; and celebrities take huge career risks to pursue this knowledge. It may be because, according to the Kinsey Institute, most men think about sex every two minutes. But our society has never given them tools to safely fulfill these desires. Once they find out there's a way to learn to be more successful with women--and see evidence that it works--they tend to dive in headfirst. Perhaps because, when it comes down to it, this is why we're really here. .com: Do you meet women who have read *The Game*? What do they think? And with the thousands of people out there you have trained and the many more thousands who have read the book, are women starting to recognize the strategies? Do they ever say, "Hey, you're playing the Game on me"? Strauss: I've run into some women who've read the book to learn about the male mind, and they've all been positive about it--the book, that is, not the male mind. It's the women who've heard of the book but haven't read it who want to burn it. And actually, a guy at a book signing the other day told me he got caught using one of the openers. But he still walked away with her phone number. His advice: on the rare chance that it happens, don't get scared and scamper off. Instead, use it as an opportunity to start a conversation about the game itself and whether it works. If they've read the book, this obviously means they're interested in the subject--and now you both have something in common. .com: *Rules of the Game* is actually two books: the *Stylelife Challenge* and the *Style Diaries*. The first book is pretty straightforward: a 30-day plan for "Mastering the Game." But the second one is not what you'd expect in a self-help book. Can you explain what it is and why you included it? Strauss: I didn't want to just give people a self-help book, and promise that their life will be sunshine and unicorns forever. I wanted them to know that with knowledge and power come a new set of challenges and problems. So the black book contains seduction stories from the dark side of the game, and the fact that, as the German director Fassbinder put it, "We were born to need each other, but we still haven't learned how to live with each other." .com: Part of the story of *The Game* was the tension of

what happens, after you've become proficient at the Game, when you find someone you love. Is that the point: to go from player to lover (or, ugh, husband!)? How do you do that? Or does playing the Game become its own end for some people? Strauss: If you master the game, then you also must master your own fears and insecurities. And overcoming these destructive traits can only help you have healthier relationships. That said, the downside to learning the game and then falling in love is that you have to be strong, because there are a lot more options than there once were. So for readers who are having trouble: the secret to monogamy is realizing that the fantasy of being with someone else is usually better than the reality. You can't do better than love.

From the Back Cover If you want to play the Game, you've got to know the Rules. In his international bestseller *The Game*, Neil Strauss delved into the secret world of pickup artists who have made a science out of the art of seduction. Now, in this bestselling companion book, Strauss breaks down the knowledge he learned and techniques he invented into simple step-by-step instructions that anyone can follow to have success with women. This expanded one-volume edition of *Rules of the Game* includes a new preface and a whole new book of powerful, field-tested word-for-word routines, published here for the first time. You don't need money, looks, or fame to succeed with women. All you need is an understanding of how attraction works and this thirty-day workout program for your social skills, which has already guided tens of thousands of men from frustration to fulfillment.

About the Author Neil Strauss is the author of the New York Times bestsellers *The Game*, *Rules of the Game*, *Emergency*, and *Everyone Loves You When You're Dead*. He is also the co-author of three other New York Times bestsellers - Jenna Jameson's *How to Make Love Like a Porn Star*, Miley Cyrus's *The Dirt* and Marilyn Manson's *The Long Hard Road out of Hell*. A writer for *Rolling Stone*, Strauss lives in Los Angeles.