

(Free and download) Scatter My Ashes at Bergdorf Goodman

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*Bergdorf Goodman, Sara James Mnookin, Holly Brubach*

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#495811 in Books Harper Design 2012-08-28 2012-08-28 Original language: English PDF # 1 8.00 x .99 x 6.00l, 1.68 #File Name: 006219108X240 pages | File size: 47.Mb

**Bergdorf Goodman, Sara James Mnookin, Holly Brubach : Scatter My Ashes at Bergdorf Goodman** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Scatter My Ashes at Bergdorf Goodman:

1 of 1 people found the following review helpful. The Art of Shopping Beautifully By Shammari Hook Scatter My Ashes At Bergdorf Goodman is a fun, witty, engaging and style infused reading experience, where one may drop into the iconic Manhattan department store through the tales, memories, insights and meanings offered by various tastemakers, socialites, artists and fashion fanatics. The book details intimate musings and contemplations of individuals who often describe their initial encounter with the magical space, their relationship and inspirations with Bergdorfs that shaped their own artistic and fashion careers and their deep love, joy and contentment through their relationship and memories of the famous address. 15 of 16 people found the following review helpful. A Delight, But

Give Us More! By Paige Turner This book, like the store, is a delight! This amazing little book covers the history of the Bergdorfs and is full of great quotes and short vignettes about famous shoppers. Like Bergdorf Goodman itself, it is high quality, beautiful and expensive. But it is a little treasure and worth the money. The illustrations and photos are magnificent. I only have two complaints. First, the book is only about 6.5" x 8.25" and would be better in a larger format, to more fully express the visual beauty of the photographs. My second complaint is that there are not enough photographs. There are actually very few shots from inside the store itself. There are not nearly enough photos of their lovely window displays. 0 of 0 people found the following review helpful. Perfection, Is Bergdorf Goodman By CCNY There used to be a number of fabulous international women's fashion boutiques, which carried the very very best and unique designs for the stylish and discerning woman with great taste. Bergdorf Goodman's was always at the top of the list. The staff knew and catered to you individually, and catered to your individual style. I purchased the book with several of my friends, whom I knew had the feelings about this treasured, intriguing and historical monument to women great style and grace. And, to the Goodman Family, who had such foresight in creating this long lasting elegant institution. My friends and have been having a love affair with Bergdorf Goodman for many years! One of them has said, "As soon as I arrive in New York City from Los Angeles, CA, I run directly to Bergdorf's!!!"

A gorgeously illustrated companion to the fashion documentary of the same name, *Scatter My Ashes at Bergdorf Goodman* is an unforgettable collection of anecdotes, from the hilarious to the poignant, in commemoration of the internationally renowned luxury specialty store's 111th anniversary. With delightful remembrances from celebrities, designers, and highly regarded fashion insiders from Manolo Blahnik, Marc Jacobs, and Vera Wang to Joan Rivers, Susan Lucci, and Ashley and Mary-Kate Olsen. *Scatter My Ashes at Bergdorf Goodman* also features a foreword by fashion writer Holly Brubach, as well as art and photography from major advertising campaigns and original vintage sketches created by Bergdorf at the collection presentations of designers such as Lanvin, Chanel, and Balenciaga. This is an essential book for anyone who loves fashion, the thrill of a sumptuous shopping experience, and wonderful stories told by and about the famous.

From the Back Cover A beautifully illustrated anthology of entertaining anecdotes about the singular, legendary fashion mecca that has influenced the course of personal style worldwide since 1901 Bergdorf Goodman is where Grace Kelly ordered her wedding invitations; where Jacqueline Kennedy was outfitted for her dress for the Inaugural Ball; and where designers such as Halston, Michael Kors, and Isaac Mizrahi got their start. Bergdorf is a legendary fashion mecca that captures the imagination, invites fantasy, and plays a central role in the history of New York society. Its inner sanctum is revealed in this illustrated book, a companion to the documentary *Scatter My Ashes at Bergdorf's*. A venerable list of celebrities, personalities, designers, and veteran store employees, from Candice Bergen to Joan Rivers, from Christian Louboutin to Mary-Kate and Ashley Olsen, from Bergdorf Goodman's Linda Fargo to Rachel Zoe, all relate a range of anecdotes from the fabulous to the humorous to the touching. These stories paint an entertaining portrait that will delight and entertain lovers of fashion, shopping, and luxury. With full-color illustrations throughout, this book presents gorgeous original sketches by Bergdorf Goodman of designs by Balmain, Chanel, and Dior; art and photography from major advertising campaigns throughout the store's history; vintage photographs of the store as it appeared in *Look and House Beautiful*; and a selection of images of the incredible windows for which it is world-renowned. Welcome to Bergdorf Goodman! About the Author Sara James Mnookin is a writer, editor, and author whose work has been published in the *Wall Street Journal*, *Departures*, *InStyle*, *Real Simple*, and *Harper's Bazaar*. She has served as fashion news editor for *Men's Vogue*, media editor for *Women's Wear Daily*, and special projects producer for *Charlie Rose* on PBS. She and her family live in Cambridge, Massachusetts. Holly Brubach is a journalist specializing in fashion, architecture, and design. She has been a contributing editor at *Vogue*, a staff writer for *The New Yorker* and *Atlantic Monthly*, and the style editor of the *New York Times Magazine*. The author of *A Dedicated Follower of Fashion*, she lives in Pittsburgh, Pennsylvania.