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Fran Michelman, Sue Weiner

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Fran Michelman, Sue Weiner : Shopping Bag Secrets: The Most Irresistible Bags from the World's Most Unique Stores (Universe of Fashion) before purchasing it in order to gage whether or not it would be worth my time, and all praised Shopping Bag Secrets: The Most Irresistible Bags from the World's Most Unique Stores (Universe of Fashion):

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From New York to London, Paris, Los Angeles, Palm Beach, Rome, Milan, Munich, Madrid, and Tokyo, *Shopping Bag Secrets* is a chic guide to the most distinctive stores and their most famous status symbols--their shopping bags. It gives seasoned shoppers exclusive access to the best shopping spots: from locations to specialties, founders to shoppers, anecdotes to raves. Shopping bags are on the streets and in the closets of every major city in the world. They are shown off, collected, recycled, stolen and given away. They are works of art, status symbols, and phenomenal advertising vehicles. They are the greatest freebies of all time. From the classic simplicity of the blue Tiffany Co. bag to the lavish Mackenzie-Child multi-colored, illustrated, beribboned bag, to the subtle black Barneys bag, this book profiles the most memorable designs, revealing why they have become the icons that shoppers yearn to carry.

About the Author Fran Michelman is a freelance publicist. Sue Weiner is the managing editor of Soap Opera News.