

(Read now) Uniforms

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Bill Dunn

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Bill Dunn : Uniforms before purchasing it in order to gage whether or not it would be worth my time, and all praised Uniforms:

2 of 2 people found the following review helpful. Excellent reference bookBy C.B.For anyone who's interested in uniforms and their impact in society, please pick up this book. It's excellent for reference. It's about 95% pictures and 5% text, and this mixture is perfect for seeing the various uniforms used around the world. I manage a uniform program at work at this was incredibly helpful in understanding this industry's context. Thanks Will Dunn for this book!

Look around and uniforms are everywhere. They're a way of belonging and of making people belong. Armies, police

forces, and militias led the way, but today they're used by a new generation of service industries, from security guards to delivery firms. Subconsciously, uniforms oil the wheels of the world. We accept orders from a uniformed guard, respect the diagnosis of a doctor or nurse, and feel better about entrusting that important package to a uniformed private delivery company operative. Uniforms inspire trust, respect, and sometimes even fear. This book traces the rise of the uniform in pictures up to the present day, from early military uniforms and on to the Second World War, from which a lot of uniform items made it through into civilian life, coinciding with the birth of the teenage phenomenon in the 1950s. It examines the different ways in which the uniform is used: as a means of control, of morale building, and of self-expression. Featuring uniforms from all walks of life—military, school, sports teams, and workwear—the book examines how fashion has been influenced by uniform design and how fashion has, in turn, been reinterpreted by uniform designers.

About the Author Bill Dunn has been at the forefront of men's style journalism, joining GQ magazine soon after its launch. As style editor he has discovered and interviewed everyone in international men's fashion from the late Gianni Versace to Tom Ford. Later he became senior editor of Esquire. He is currently editor of Redwood's global, multi-award winning, 1.5-million circulation LIV magazine. He is the author of the men's fashion book *Man About Town*.