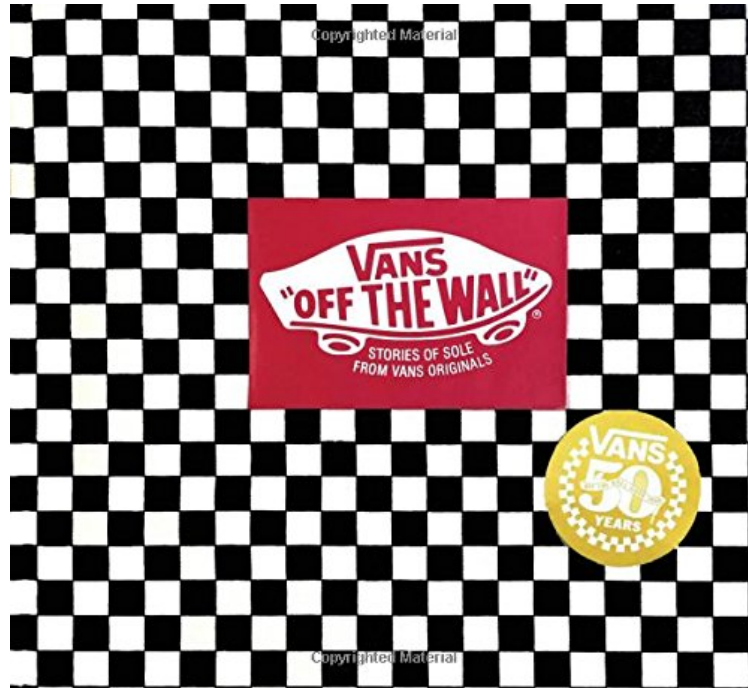


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## Vans: Off the Wall (50th Anniversary Edition)

*Doug Palladini*

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#646828 in Books Palladini Doug 2016-03-16 2016-03-16Original language:EnglishPDF # 1 9.50 x 1.00 x 10.251, .0 #File Name: 1419720686240 pagesVans Off the Wall 50th Anniversary Edition | File size: 61.Mb

**Doug Palladini : Vans: Off the Wall (50th Anniversary Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Vans: Off the Wall (50th Anniversary Edition):

4 of 4 people found the following review helpful. Vans BookBy dodgerboyI am a die hard Vans fan. I am now 45 yrs old and can't stop buying Vans shoes. This book although still reading the stories is great and it gives us the inside scoop of Vans. As I read the stories, my mind goes back into the 80's when I was just a child with my first of many pairs. My mind also goes back to the days when Vans will open their warehouse in Santa Fe Springs for the year end sales. The 80's is probably the best era in California culture and Vans was a major part of that era. Those were the days. I am glad to see Vans continuing to thrive in making the best shoes ever. 2 of 2 people found the following review helpful. A great book for a real Vans fan. By Dawn D. What is great is that it's a book for all ages. My 12yr old son is starting to "collect" Vans now and loves anything he can get his hands on. This book will be a nice birthday present :) 1 of 1 people found the following review helpful. Five Stars By Gnatbite Great nostalgia book. Perfect for the old man skater in your life.

A celebration, chronicle, and must-have for Vans sneakers fans, Vans: Off the Wall offers vivid photography and the compelling story of a casual canvas shoe and a DIY spirit that helped turn pop culture inside out. This updated edition, published to coincide with the brands 50th anniversary, brings to life the Vans community of boarders, bikers, artists, musicians, and street culture, and the iconic shoes its members love to wear. With oral histories from Tony Alva, Joel Tudor, Steve Caballero, Stacy Peralta, Oliver Peck, and others as well as two new chapters of original material Vans: Off the Wall provides an intimate, visually stunning account of how the company has changed the face of pop culture

since its founding in 1966.

About the Author Doug Palladini is vice president, general manager, at Vans. He has been a leader in action-sports media for more than two decades. Palladini was the founding editor of Snowboarder magazine and later served as group publisher for EMAP Petersens Snowboarder, Surfer, Skateboarder, Powder, Bike, Box, and Gravity magazines. From 1999 to 2001, he served as chief operating officer at Swell.com. Brandweek named Palladini Marketer of the Year in 2006.