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#1051083 in Books 2016-03-29 2016-03-29 Original language: English PDF # 1 15.40 x .21 x 11.40l, 5.49
#File Name: 0847847705422 pages | File size: 25.Mb

From Rizzoli : Volez Voguez Voyagez: Louis Vuitton before purchasing it in order to gage whether or not it would be worth my time, and all praised Volez Voguez Voyagez: Louis Vuitton:

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Set to accompany the highly anticipated exhibition at the Grand Palais, Volez, Voguez, Voyagez Louis Vuitton surveys the rich heritage and trajectory of the worlds most recognizable luxury brand. Before its foray into the realm of luxe ready-to-wear and accessories, Louis Vuitton was known as pioneer in the field of leather goods, developing its diverse luggage line during the Industrial Revolution, a historic period which saw a ground-breaking development in the means of travel and transportation. Louis Vuitton grew to be known as the fashion house that embodied the spirit of travel and quintessentially French elegance through its array of handcrafted artisanal wares. Edited by Olivier Saillard, the distinguished French curator of the Volez, Voguez, Voyagez Louis Vuitton exhibition, this lavishly illustrated catalogue features new and archival photography, original design sketches from the early 1900s, past and

current advertising campaigns, images of ready-to-wear and luggage for modern celebrities, and detailed close-up imagery of the exhibition items including the first trunks from 1906, the Malles classiques trunks, cabin luggage, instrument suitcases, traveling accessories such as trench coats, leather gloves, hat boxes, and elegant canes, delicate jewelry boxes, celebrity luggage, and much more. Split into nine themes to follow the structure of the exhibition, the book's fascinating imagery is also accompanied by exploratory texts that weave themes of traveling lifestyle. Reflecting on Louis Vuitton's celebrated past and present, *Volez, Voguez, Voyagez Louis Vuitton* is an ambitious volume that journeys through the evolution of travel and the French houses continually evolving design inspiration which continually walks the line between classic style and modernity.

"If there is such a thing as a platinum standard for books of this genre, then *Volez Voguez Voyagez* reaches that level and possibly even stretches beyond. This monograph is nothing short of exquisitely executed and conceived as well as being exhaustively and painstakingly thorough in tracing the brand's DNA, history, and raison d'être. One might call this the definitive volume on the subject of Louis Vuitton, the brand."-NY JOURNAL OF BOOKS
"There are few logos in the world more synonymous with luxury than the LV of Louis Vuitton. . . [*Volez Voguez Voyagez Louis Vuitton*]boasts a rich collection of archival photography following Vuitton's rise from a simple purveyor of leather goods to a brand that has come to signify refinement and adventure worldwide. . . As this volume attests again, the secret to Louis Vuitton's success is more than an iconic logo; it's a reputation for good design that's withstood the test of time."-METROSOURCE
About the Author
Olivier Saillard is the director of the Palais Galliera, the City of Paris's Musee de la Mode. He is a renowned fashion historian and author.