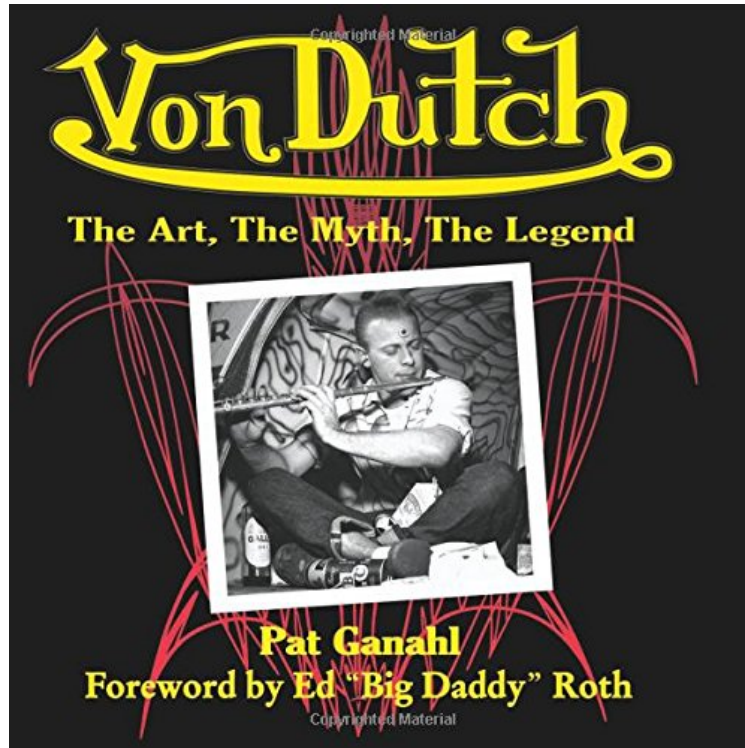


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Von Dutch: The Art, the Myth, the Legend (Cartech)

Pat Ganahl

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Von Dutch (real name Kenneth Howard) is one of the most interesting characters in hot rod and popular culture history. Considered the founder of "modern" pinstriping, he was a prominent character in many of the rodding magazines of the late 1950s, and his fame endured long after he apparently tired of it. In addition to being a striper, he was a gifted artist and machinist, as well as a gunsmith and knifsmith. Using stories and quotes culled from interviews, vintage photos, and images of the art and other works he left behind, this book chronicles Von Dutch's life from pinstriping beatnik to bus-dwelling hermit. Where it can, this book sets the record straight on Von Dutch the man, but in many cases conflicting stories will serve to illustrate the contrary, colorful, and sometimes difficult nature of Von Dutch the legend. This book is a must-have for fans of hot rodding and hot rod culture!

"Von Dutch: The Art, The Myth, The Legend is a fascinating pop culture treasury, offering an evolutionary glimpse

into the art of automobile decoration, especially recommended for vintage car connoisseurs!" (James A. Cox Midwest Book 2014-10-13)"Von Dutch was more than just the guy who drew the flying eye, and Von Dutch: The Art, The Myth, The Legend more than just an homage to the man who drew it. It's an homage to the world of '50s American counter-culture that he helped shape." (Paula Hammond Skin Deep Magazine 2015-02-02)"Pat Ganahl's comprehensive and sensitive pictorial biography was first published in 2005 and has yet to be bettered. Reprinted in softback, it's a must-have." (Classic American magazine 2015-02-12)From the Back CoverVon Dutch is more than just a patch on some trendy celebrities trucker cap born Kenneth Howard and nicknamed Von Dutch, he was a beatnik artist and pinstriper who became a pivotal figure in hot rod history and pop culture. Considered the founder of modern pinstriping, he became a cult celebrity among hot rodders, surfers, and artists in the 1950s and 60s. Besides being a striper, Dutch was a gifted artist, machinist, and gun- and knife-smith. Dutch and his work were profiled, copied, and revered, while stories of his exploits spread faster and lasted longer than the pinstriping craze he fostered. However, the larger his legend became, the more he tired of it. He eventually became a recluse, living in a converted bus that served as both living quarters and machine shop. As the years went by, the stories continued to grow, even as his public presence faded. Using stories and quotes culled from interviews, vintage photos, and images of the art and other works he left behind, Von Dutch: The Art, The Myth, The Legend chronicles Kenneth Howards life from pinstriping beatnik to bus-dwelling hermit. Where he can, author and noted hot-rod historian Pat Ganahl sets the record straight on Von Dutch the man, but in many cases conflicting stories serve to illustrate the contrary, colorful, and sometimes difficult nature of the Von Dutch legend. With more than 310 photos of Von Dutch and his work, this book is a must-have for fans of hot rodding and hot rod culture!About the AuthorPat Ganahl is the author of several CarTech books, including definitive works on Ed "Big Daddy" Roth and Von Dutch. He is a life-long hot rodder and has been the editor of Hot Rod, Rod Custom, and Street Rodder magazines and is a regular contributor to The Rodder's Journal. Pat is recognized as one of the world's foremost authorities on traditional hot rods and custom cars as well as a photographer and photo archivist.