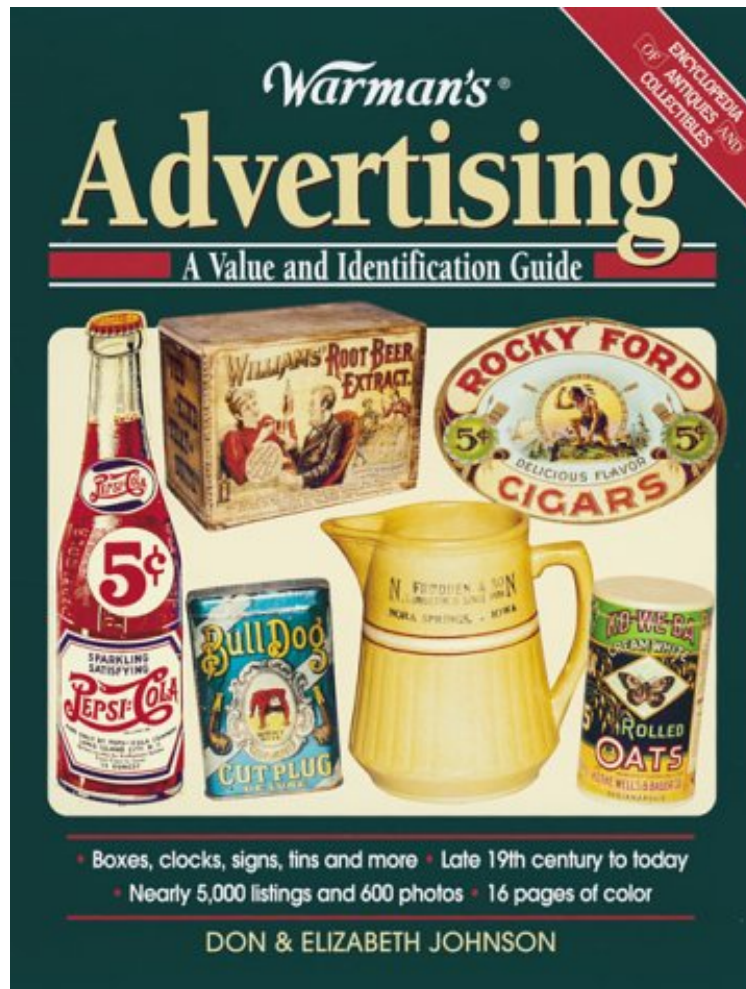


Warman's Advertising (Encyclopedia of Antiques Collectibles)

Don Johnson, Elizabeth Johnson
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Don Johnson, Elizabeth Johnson : Warman's Advertising (Encyclopedia of Antiques Collectibles) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Warman's Advertising (Encyclopedia of Antiques Collectibles):

3 of 3 people found the following review helpful. Yr 2000 Book On One Of America's Hottest Collectibles !!By Irvin GoodmanA brand new book containing more than 600 large, sharp, black and white photos and a gorgeous 16 page full color section. There's plenty of background information provided, in addition to the current pricing. Topics range from A P, Adams Gum, Anheuser-Busch, to International Harvester, John Deere, Ken-L, to Z.B.T., and Zeno Gum. This is a good general reference work for the advertising collector, covering more than 5,000 listings. A very complete index, makes item location easy. The advertising collector will refer to this up-do-date volume often.

With over 10,000 listings of advertising items, this reference work also contains a price guide, background information

and tips for starting, building and maintaining a collection. Advertisers include: Coca-Cola, 7-up, Campbell's, General Motors, Harley-Davidson, Kellogg's, Levi's and Woolworth's.