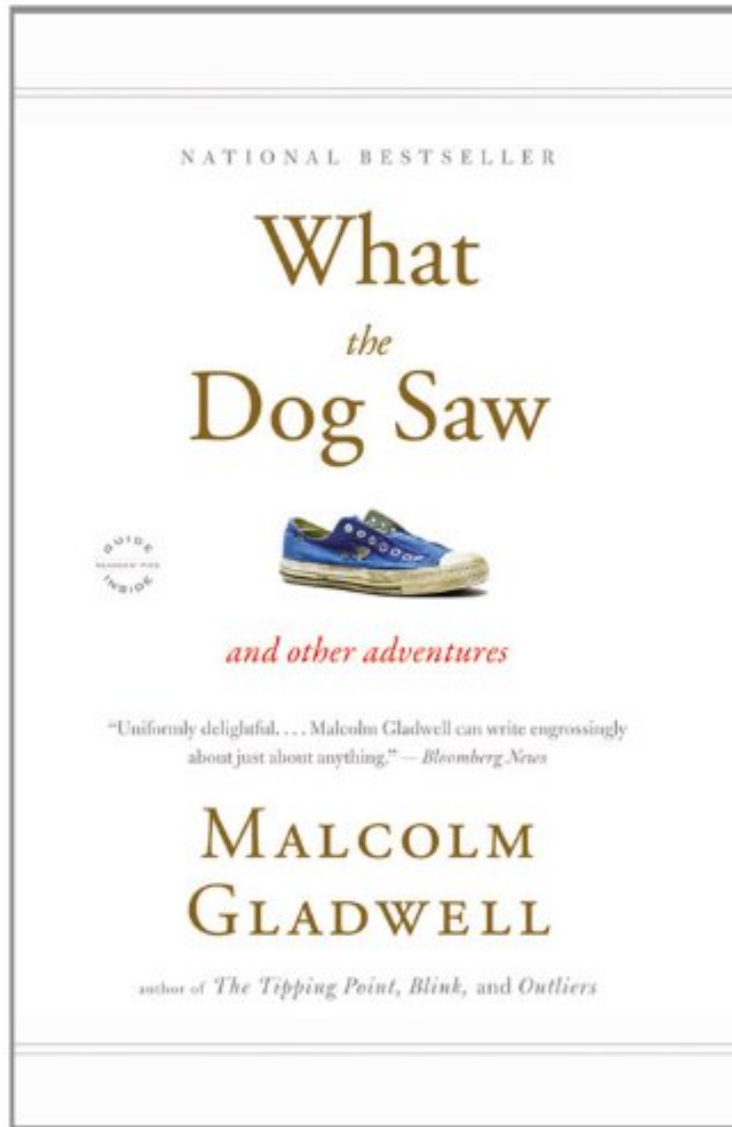


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What the Dog Saw: And Other Adventures

Malcolm Gladwell

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Malcolm Gladwell : What the Dog Saw: And Other Adventures before purchasing it in order to gauge whether or not it would be worth my time, and all praised What the Dog Saw: And Other Adventures:

1 of 1 people found the following review helpful. Gosh darn it. By Allisa I LOVE Malcolm Gladwell's books, all of them. I am sure I have rated all the others with 5 stars. This one was completely different. Normally, his books follow an interesting, educational, think-outside-the-box, relational, and logical path. This one was different. He is one of my favorite authors of non-fiction and read his books not only for the enlightenment factor, but he is also good with stories

of the past and historical encounters from his unique viewpoints. I would call this one a "mulligan" but the only one. Any other book he has written I would highly recommend. Sorry Malcolm. I feel bad I could only get to a 3 star with this one. 0 of 0 people found the following review helpful. Don't miss Malcolm Gladwell! By Ruth E Sansom Malcolm Gladwell is one of the most interesting writers of today. He connects diverse subjects together to make a surprising conclusion on how our minds work--and he does it in a fascinating, easy-to-understand format. I can't wait to read the rest of his books! 0 of 0 people found the following review helpful. I think my favorite of his By Sasha Klein I've now read all of Gladwell's books over the course of several years. In the time since I first read Blink maybe 5+ years back, I've had countless conversations with friends who aggressively assert that Malcolm Gladwell is either the best thing since whatever topped sliced bread or a sham who re-dresses Psych 1 studies in mediocre prose (well not quite that vehement, but...). For my part, before picking this one up, I thought Blink was my favorite -- a really cool weaving of pop psych and interesting stories -- and that the other two suffered from the full-scale book's requirement of a coherent argument, a requirement which in their case made their contents seem artificially bound. While Outliers, for example, had some interesting stuff, I felt that Gladwell's attempt to stuff all those stories into a big argument seemed artificial and forced. At the end of the day, the book seemed cheapened by his rather pointless thesis that (to simplify) hard work + luck = success. What the Dog Saw, then -- because it is chock full of fascinating Malcolm Gladwell stories but entirely uninhibited by this annoying need to press these stories into some sort of ill-fitting form -- may be my favorite of the lot. It's just extremely thought-provoking and diverse. His stories cover a huge range of interesting material -- the difficulties of mammogram reading, the inevitability of disaster, how hair coloring slogans mimicked and shaped changing definitions of 20th-Cent feminism, the slippery definitions of plagiarism -- in a way that lends itself to your drawing your OWN opinions about the interrelations of ideas. The book really makes you think, and I've found much of what I read here applicable to much of what I've seen while and since reading it. He really is a very thoughtful and lucid writer, and he turns this varied world of ideas into a series of comprehensible and well-laid out pieces. Just a very interesting read in general. Two last notes, for those who haven't seen many other reviews of the book. One, the articles will be hit or miss for some people; I found some things interesting that others here appear to have been bored by, and visa versa. And then two, of course, if you've faithfully read his New Yorker pieces since 1996, then you will be disappointed to find that this book represents nothing other than a reprint of some of his best. That said, though, I'd highly encourage buying it. It's just been a fascinating read.

What is the difference between choking and panicking? Why are there dozens of varieties of mustard-but only one variety of ketchup? What do football players teach us about how to hire teachers? What does hair dye tell us about the history of the 20th century?

From Publishers Weekly Gladwell's fourth book comprises various contributions to the New Yorker and makes for an intriguing and often hilarious look at the hidden extraordinary. He wonders what... hair dye tell[s] us about twentieth century history, and observes firsthand dog whisperer Cesar Millan's uncanny ability to understand and be understood by his pack. Gladwell pulls double duty as author and narrator; while his delivery isn't the most dramatic or commanding, the material is frequently astonishing, and his reading is clear, heartfelt, and makes for genuinely pleasurable listening. A Little, Brown hardcover. (Nov.) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. GREAT PRAISE FOR WHAT THE DOG SAW: "[Malcolm Gladwell] is one of the brightest stars in the media firmament...Gladwell's clear prose and knack for upending conventional wisdom across the social sciences have made The Tipping Point, Blink and Outliers, as well as his lengthy magazine features on topics ranging from cool-hunting to ketchup, into must reads." (Time.com Alex Altman)"This evidence of a Gladwell effect helps to predict something larger: that Mr. Gladwell's new book will be as successful as his first three...This book full of short conversation pieces is a collection that plays to the author's strengths. It underscores his way of finding suitably quirky subjects (the history of women's hair-dye advertisements; the secret of Heinz's unbeatable ketchup; even the effects of women's changing career patterns on the number of menstrual periods they experience in their lifetimes) and using each as gateway to some larger meaning." (New York Times Janet Maslin)"Gladwell is a writer of many gifts. His nose for the untold back story will have readers repeatedly muttering, "Gee, that's interesting!" He avoids shopworn topics, easy moralization and conventional wisdom, encouraging his readers to think again and think different...Some chapters are masterpieces in the art of the essay." (The New York Times Book Steven Pinker)"Uniformly delightful...Malcolm Gladwell can write engrossingly about just about anything...His witty, probing articles are as essential to David Remnick's New Yorker as those of Wolcott Gibbs and A.J. Liebling were to Harold Ross's...Gladwell has a gift for capturing personalities, a Borscht Belt comic's feel for timing and a bent for counterintuitive thinking. He loves to start a piece by settling you onto a cushion of received ideas, then yanking it out from under you."- (Bloomberg News Craig Seligman)"Malcolm Gladwell triumphantly returns to his roots with this collections of his great works from The New Yorker Magazine....Do yourself a favor and curl up with What the Dog Saw this week: It is more entertaining and edifying than should be legal for any book." (Louisville Courier-Journal Scott Coffman)"In What the Dog Saw, Malcolm Gladwell leads the reader on delightful side excursions, shows with

insightful conversation how one path interweaves with another, and suggests meaning—he is, in short, an interpretative naturalist of American culture." (The Oregonian Alice Evans)About the AuthorMalcolm Gladwell has been a staff writer with the New Yorker magazine since 1996. He is the author of *The Tipping Point*, *Blink*, and *Outliers*, all of which were number one New York Times bestsellers. Prior to joining the New Yorker, he was a reporter with the Washington Post, where he covered business, science, and then served as the newspaper's New York City bureau chief. Gladwell was born in England, grew up in rural Ontario, and now lives in New York City.