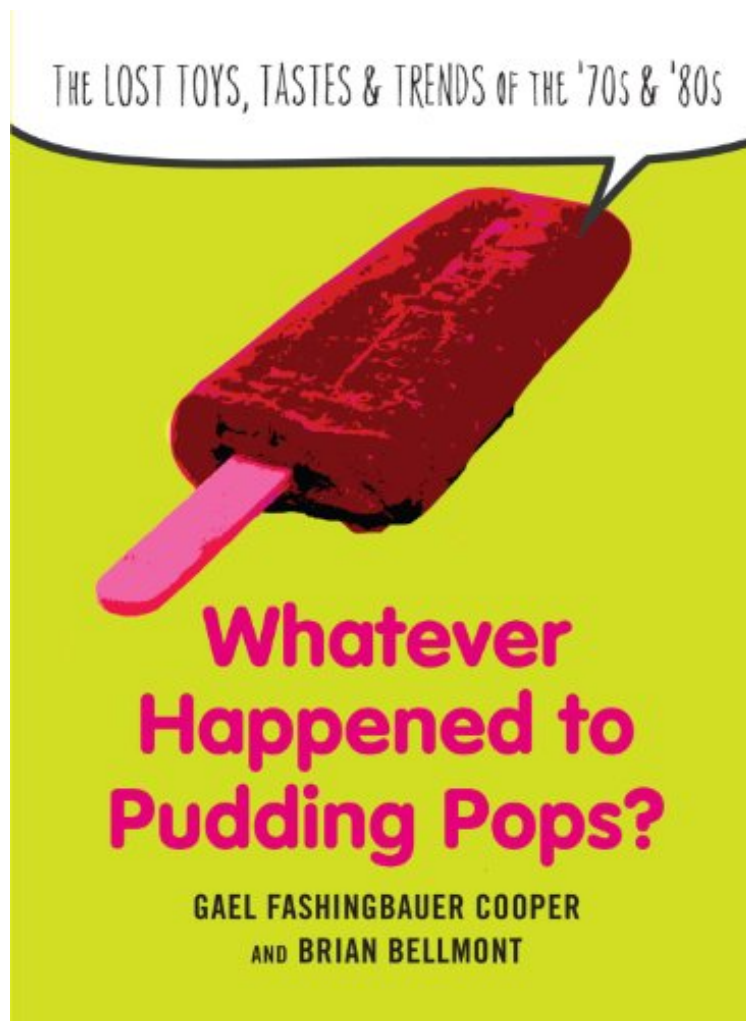


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## Whatever Happened to Pudding Pops?: The Lost Toys, Tastes, and Trends of the 70s and 80s

*Gael Fashingbauer Cooper, Brian Belmont*  
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**Gael Fashingbauer Cooper, Brian Belmont : Whatever Happened to Pudding Pops?: The Lost Toys, Tastes, and Trends of the 70s and 80s** before purchasing it in order to gage whether or not it would be worth my time, and all praised Whatever Happened to Pudding Pops?: The Lost Toys, Tastes, and Trends of the 70s and 80s:

16 of 17 people found the following review helpful. Informative but there are minimal picturesBy LoongBefore you assume I am a philistine who likes picture books and do not like to read, I bought this book for a friend as a Christmas gift, and thought it would have more visual representations of the products in this book for us to enjoy. Granted, it is very well researched and will take you down memory lane, but the book is more like an encyclopedia instead of a fun

visual journey. As we browse through each page, there are almost no pictures to remind us of what the item was and we had to rely on memory or the Internet to recall what each item looks like. Very informative to read, but not exactly 'fun.' The book would be more thoroughly entertaining if there was pictures to show us exactly what they mean so we could go 'OH MY GOD REMEMBER THOSE THINGS OH YEAH' immediately instead of going 'Wait, does he mean that thing with that thing?' 'No that's the other thing with that thing.. he means this other thing remember mom bought it for us' 'Wait let me google it, OH MY GOD REMEMBER THOSE THINGS OH YEAH'. It's a good book for a cozy night to read by yourself but to share with pals? I'd get something else. 21 of 21 people found the following review helpful. A Great Gift - But You'll Want Your Own By Kindle Customer I've already bought six copies to give to friends, and might have to get another, since I've been having a hard time prying mine out of my 13-year-old's hands. She loves it, and has been snorting with laughter over most of the entries. This book lends itself to multi-generational bonding; from my daughter's questions about George Clooney's mullet to my Mom's memories of mixing vats of Funny Face drink mix for the five of us each summer. The index alone is worth the price of the book - every word is a link to our generation's mutual survival of a couple of memorable decades. The opening paragraphs of the entry on candy cigarettes immediately transported me back to my own childhood; crazy eights, necco wafers, Laverne Shirley, and all. It's not just a touching collection of memories, though, it's also a wonderfully written book full of hilarious commentary. You'll laugh, you'll cry, you'll remember that you're still mad at your brother for marking up the cards on your Mystery Date game. It's a great book! 0 of 0 people found the following review helpful. Super Fun Read! By KarenBridget777 This book either had everything I remember about growing up in the 80's-90's or at least touched on it. I was a little disappointed the cereal chapters didn't mention one of my favorite all time favorite prizes- the Wacky Wallwalker. However, the mention of the Rain Scent (my personal favorite) version of Love's Baby Soft definitely makes up for that. I also loved the mention of Choco-Bliss. (Come on, Hostess, it's a just a Suzy Q with chocolate cream filling, chocolate sprinkles, and chocolate icing! If you can make a lime flavored Sno Ball, you can bring back the Choco Bliss!) Another favorite chapter was the one on Free to Be You and Me, which was my elementary school music teacher's main source material. I heartily recommend this book to anyone who was a child or teen from the seventies into the mid-1990's. You will have a FANTASTIC time reading this. Do yourself a favor, though, and read this when you have a couple hours to spare. The author covers a LOT of ground here and one chapter easily turned into the next and then the next until I realized I had finished the entire book! Still, there were two hundred and thirty pages of things I remembered and some things I had forgotten about.

If you owe a couple cavities to Marathon candy bars, learned your adverbs from Schoolhouse Rock!, and can still imitate the slo-mo bionic running sound of The Six Million Dollar Man, this book is for you. Whatever Happened to Pudding Pops? takes you back in time to the tastes, smells, and sounds of childhood in the '70s and '80s, when the Mystery Date board game didn't seem sexist, and exploding Pop Rocks was the epitome of candy science. But what happened to the toys, tastes, and trends of our youth? Some vanished totally, like Freakies cereal. Some stayed around, but faded from the spotlight, like Sea-Monkeys and Shrinky Dinks. Some were yanked from the market, revised, and reintroduced...but you'll have to read the book to find out which ones. So flip up the collar of that polo shirt and revisit with us the glory and the shame of those goofy decades only a native could love.

"A great nostalgia-inducing gift for fellow members of Generation X." Richmond (VA) Times-Dispatch "With entries like 'John Hughes Movies,' 'Judy Blume Books,' 'Loves Baby Soft' and 'Pen Pals,' it's hard not to go into a state of nostalgic euphoria while reading Whatever Happened to Pudding Pops?" The Weekender, Wilkes-Barre, PA "Gael Fashingbauer Cooper and Brian Bellmont are two people who obviously lived through and loved the '70s and '80s. They're funny and sharp, and their passion for pop jumps off the page." Whitney Matheson, USA Today Pop Candy "A pop culture flashback" Jen Chaney, The Washington Post "I was reading this book the other night and just howling at some of these entries." Rachel Martin, "All Things Considered," National Public Radio "For those of us who think we're beyond the reach of pop culture, think again. It's hilarious to be reminded of how we were defined as a generation. I couldn't put Whatever Happened to Pudding Pops? down and I couldn't stop laughing. As we used to say, 'Wow, what a trip.'" Pamela Sue Martin, author and actress, "The Hardy Boys/Nancy Drew Mysteries" "This book is one that I never knew I needed, but I soon realized that it's the book I've always wanted...if you're a pop-culture junkie, want to take a time machine back to your past, or just like reading humorous books, pick this one up for sure." Monique Jones, MoniqueBlog Some pages had me nodding my head in agreement while some pages were like one big blast of memories since forgotten. It's a total blast to read!" Culture Brats "This thing is a box full of squeals of delight alternating with wistful ooohs of nostalgia." Lisa Parsons, The Hippo "..anyone whose childhood included hours leafing through the Sears Christmas Wish Book and playing lawn darts should enjoy the book." Damian Penny, BlogCritics.com "Every single page will remind you of something from your childhood. Sea Monkeys! That's Incredible! Lik-M-Aid! What a fun way to revisit all of that stuff." Sundrymourning.com About the Author Gael Fashingbauer Cooper is a journalist and author of the nationally recognized pop culture blog Pop Culture Junk Mail. Her published works include Whatever Happened to Pudding Pops? and The Totally Sweet 90s. A native of the Twin

Cities region, Fashingbauer Cooper now resides in Seattle with her family. Previously a television reporter and producer, Brian Belmont now runs a public relations agency. His published works include *Whatever Happened to Pudding Pops?* and *The Totally Sweet 90s*. He has interviewed various pop culture icons including Adam West, Davy Jones, and Loni Anderson. Belmont resides in the Twin Cities region with his family.