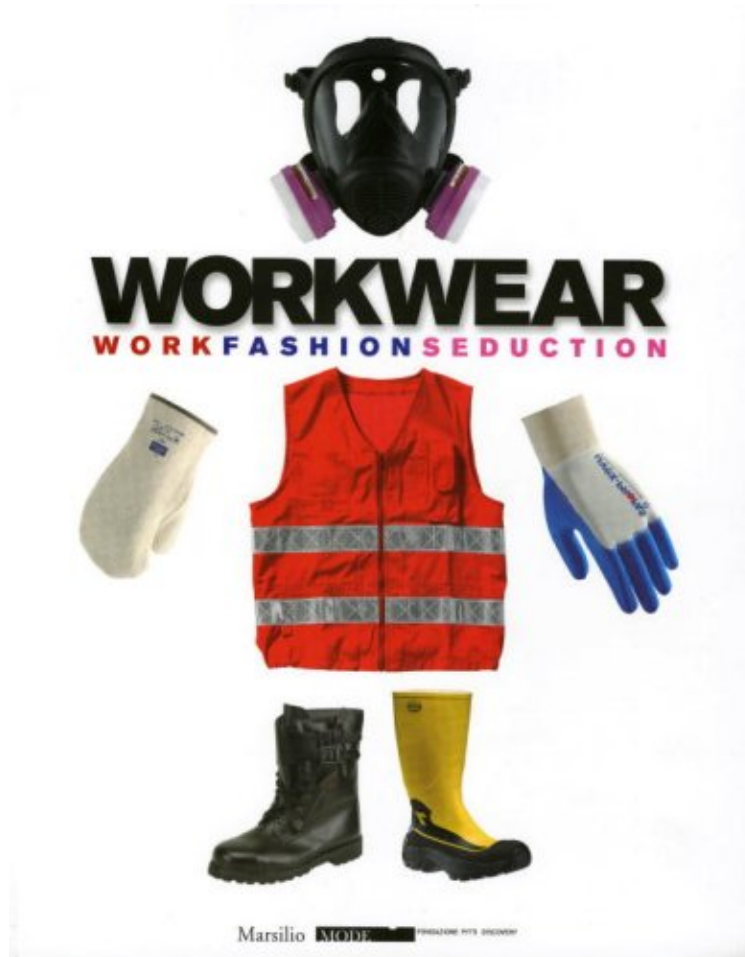


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Oliviero Toscani, Olivier Saillard : Workwear: Work Fashion Seduction (Mode) before purchasing it in order to gage whether or not it would be worth my time, and all praised Workwear: Work Fashion Seduction (Mode):

This book looks at forms, uses and fabrics by cataloguing materials taken directly from various work environments. Such cataloguing is interwoven with style and research, highlighting the influence work clothes have had, not only on fashion, but also on our contemporary way of dressing.

Along with the economic and social revolution in Western society, the role of work garments has changed to showing what we do and telling the world who we are. About the Author Olivier Saillard is a fashion historian and curator of the Muse de la Mode et du Textile in Paris. He has been appointed as artistic councillor of the Fondation HSBC pour la

Photographie. He works for fashion magazines such as Elle, Crash, and Jalouse. Oliviero Toscani, internationally renowned photographer, is the creator of brands such as Esprit, Valentino, Chanel, and Fiorucci. His work has appeared in Vogue, Harpers Bazaar, Esquire, and Stern. He has built United Colors of Benetton into one of the most recognized brands in the world.