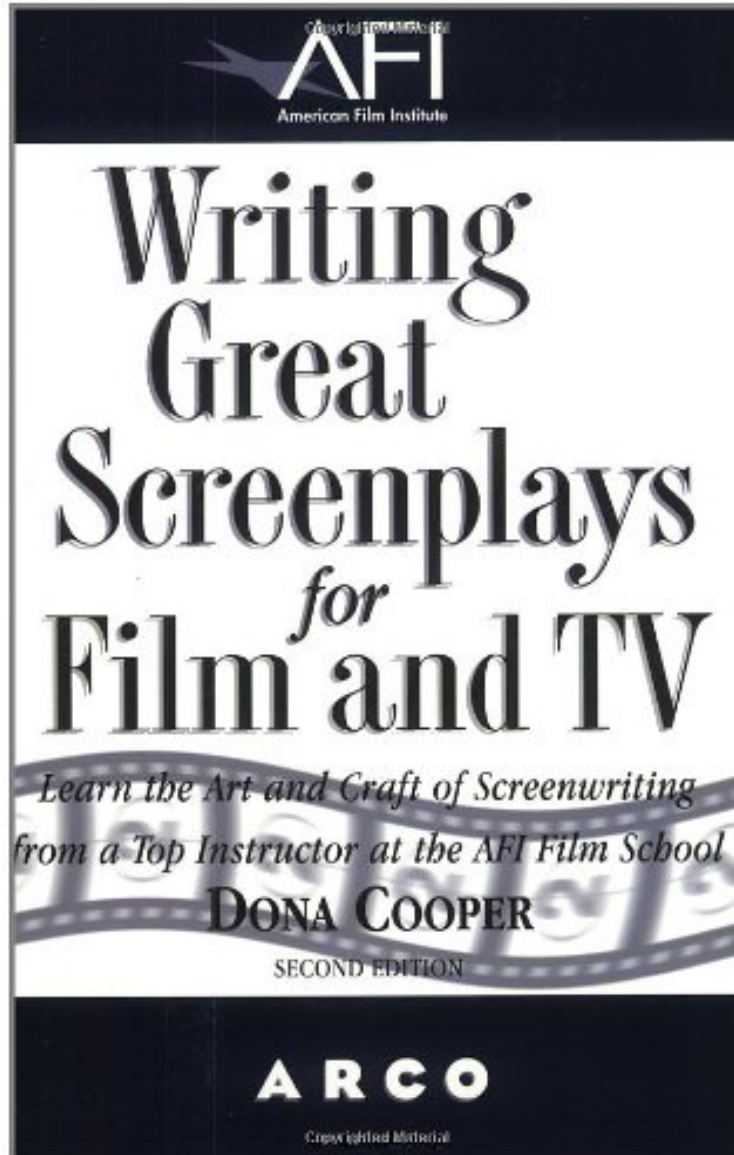


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Arco : Writing Great Screenplays AFI (Writing Great Screenplays for Film and TV) before purchasing it in order to gage whether or not it would be worth my time, and all praised Writing Great Screenplays AFI (Writing Great Screenplays for Film and TV):

0 of 0 people found the following review helpful. Very underrated! Must read...By L. MassaarI agree with pretty much everything already written by others. This is a great book - not really a how-to by any means, but certainly a must-read. IMHO this is one of those underrated finds that you can come across now again... only to then wonder what would have happened if you'd stumbled across it years ago. :)Excellent insight and a no-nonsense approach to plot characters - but more than that though, he elaborates on the unique types of protags and antags and gives examples of movies in which the various combinations appear. Cooper goes into the emotional needs of the reader (of your SP) and what you (the writer) need to do to satisfy those needs. Later there is a breakdown of the seven approaches to building tension.1 of 1 people found the following review helpful. The Best Book on Screenwriting!By Gina GajdosikThe best book about screenwriting ever written and I've read them all! It will change your work immediately.2 of 4 people found the following review helpful. Save your money for something with substanceBy Pierre BrierelI only gave this book one star because zero stars is not an option. Save your money. Forget this book, and go for something with substance. This book is horrible. It is drivel. The author speaks in vague generalities. And the book is basically one topic, stated in a singular analogy: "The story that drives your script is like an emotional roller coaster to the audience." And the entire 200-page book is about that.I suggest reading "Writing Screenplays That Sell" by Michael Hauge. He mentions the roller coaster theory on one page of his book, which is about all you need. The fact that Ms. Cooper gave 200 pages to this roller coaster theory means her book is filled with fluff. In Hauge's book, you will learn how to apply principles of writing, tell your story, and format your script in some detail. He also briefly provides tips on the topic of actually marketing and, ultimately, selling your screenplay. After reading Ms. Cooper's book, I sent it to the recyclers, whereas Hauge's book is in my reference library.

The American Film Institute's bestselling screenwriting guide is now updated!Only the American Film Institute -- the country's most prestigious film organization -- could offer this level of screenwriting expertise! Specially created by a top television programming executive and former instructor at the AFI film school, this bestselling screenwriting guide is now revised and updated to cover the latest techniques for crafting first-rate screenplays for film and TV. Professional, practical and totally authoritative, this outstanding reference is a favorite of aspiring screenwriters and their teachers. Contents include:- Innovative ideas for structuring the plot, developing characters, and building momentum- Professional guidance on marketing a screenplay- Concise encyclopedia of screenwriting techniquesDona Cooper, a senior television programming executive, has taught screenwriting at the AFI Center for Advanced Film and Television Studies in Los Angeles.