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## Zippo Advertising Lighters: Cars Trucks (Schiffer Book for Collectors)

*Philip K Taggart*

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#3128469 in Books Schiffer Pub Ltd 2000-06-30Original language:EnglishPDF # 1 11.32 x .84 x 8.721, 2.91  
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**Philip K Taggart : Zippo Advertising Lighters: Cars Trucks (Schiffer Book for Collectors)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Zippo Advertising Lighters: Cars Trucks (Schiffer Book for Collectors):

0 of 0 people found the following review helpful. Love ZIPPOsBy Layton NakaoDon't really know much on Zippos but this catalog is interesting!! If you are going to start collecting Zippos, you will need this reference!0 of 0 people found the following review helpful. Zippo Advertising Lighters: Cars TrucksBy George BoucherIt's a large coffee table type with colorful dust jacket which is duplicated on the cover. Not too much reading, but just enough to give you all the information you would need or want about Zippo lighters for both cars and trucks. (Mostly cars) Lots of detail, up close pictures of lighters and drawings from their design to colorful finished product. If you're into cars or

Zippo lighters and want a book you will find hard to put down once you start looking and reading, this book is for you. I have never seen anything like it, and believe it will have wide appeal. If you see it, you'll want it! It's 190 pages and not a dull one in it. 1 of 1 people found the following review helpful. An American Classic By Mark Boone Advertising and Automobiles-A perfect advertising media for The Zippo! This fantastic book celebrates an era when people were not ashamed if their cars were gas guzzlers or if they (gasp!) smoked. All the greats-Ford-Hudson-Cadillac are here in brushed chrome splendor. Of interest is the tremendous coverage of the Tucker. What a wonderful reflection of how things used to be. Thank you, Philip Taggart for a wonderful reference piece.

Zippo lighters that advertised automobiles are featured here in 673 photographs and illustrations along with plenty of identifying information. These unique specimens of Americana were highly prized by their original owners and are appreciated with equal enthusiasm and respect by today's collectors. The logos and images of cars on the lighters range from familiar Fords and Chryslers to lesser-known Bricklins and Tuckers. Imports, trucks, and companies supporting the auto industry all are immortalized. These highly collectible Zippos date from mid-to-late twentieth century, the earliest being a 1938 model. Also included are histories of the Zippo company, insight on the automobile companies, tips for the care and restoration of lighters, and an examination of the decorating techniques. Current market values for the lighters shown are in the captions.

About the Author Philip K. Taggart is an avid collector and talented author. He collects Zippo lighters and old cars with equal enthusiasm.